

SUPPLEMENTARY ONLINE CONTENT

Supplement to: Philbin MM, Dhatt Z, Jacques T, Colonna R, Andersen-Rodgers E, White JS
 “Retailer perceptions of California’s statewide sales restriction on flavored tobacco: Lessons from qualitative interviews with tobacco retailers across four diverse jurisdictions”

Table S1. Demographic characteristics by city

	Elk Grove	Modesto	San Jose	Stockton
Total population	176,105	218,308	1,001,176	320,030
Age, median	38.70	34.90	37.80	33.20
Male, %	48.85%	48.97%	51.01%	48.68%
Below poverty line, %				
<18 years	10.40%	20.30%	8.60%	18.00%
18-64 years	7.90%	14.60%	8.70%	12.70%
Race/ethnicity, %				
Non-Hispanic White	25.75%	41.40%	25.45%	21.36%
Non-Hispanic Black	14.77%	5.70%	4.01%	15.61%
Hispanic/Latinx	19.19%	45.89%	30.85%	45.67%

Source: Data drawn from the 2022 American Community Survey, 5-year estimates.

Table S2. Information on interviewees and retail stores

City	Venue Type	Interviewee gender	Interviewee race/ethnicity
Stockton	Smoke/vape shop	Male	Latinx
Stockton	Smoke/vape shop	Male	Black
Stockton	Smoke shop	Male	Asian/Middle Eastern
Stockton	Smoke shop	Male	Asian/Middle Eastern
Stockton	Convenience store	Male	Other
Stockton	Smoke shop	Male	Latinx
Stockton	Smoke shop	Female	Black
San Jose	Smoke shop	Male	Asian/Middle Eastern
San Jose	Smoke shop	Male	White
San Jose	Smoke shop	Male	Asian/Middle Eastern
San Jose	Smoke shop	Male	Asian/Middle Eastern
San Jose	Smoke shop	Female	White
San Jose	Smoke shop	Male	Other
San Jose	Smoke shop	Male	Asian/Middle Eastern
Elk Grove	Smoke shop	Female	Other
Elk Grove	Smoke shop	Male	Asian/Middle Eastern
Elk Grove	Smoke shop	Male	Asian/Middle Eastern
Elk Grove	Smoke shop	Male	Asian/Middle Eastern
Modesto	Smoke shop	Male	Other
Modesto	Smoke shop	Male	Asian/Middle Eastern
Modesto	Smoke shop	Female	White
Modesto	Smoke shop	Male	Latinx
Modesto	Convenience store	Male	Asian/Middle Eastern
Modesto	Smoke shop	Male	Asian/Middle Eastern
Modesto	Smoke shop	Male	White
Modesto	Smoke shop	Male	Asian/Middle Eastern